



**California 2030: Local Actions Create Global Impacts Symposium**  
**UCLA School of Law**  
**October 10, 2015**

**Registration: 8:30-8:55am**

**Welcome and Opening Remarks: 8:55-9:00am** *Room 1357*

**Opening Session: 9:00-10:30am – Creating Sustainable Cities** *Room 1357*

Sean Hecht – (Moderator) Evan Frankel Professor of Policy & Practice, UCLA School of Law  
Hasan Ikharata – Executive Director, Southern California Association of Governments  
Matt Petersen – Chief Sustainability Officer, City of Los Angeles  
Jeanalee Obergfell – Analyst, Mayor’s Office of Sustainability, City of Los Angeles  
KeAndra Dodds – Housing & Transportation Deputy, Office of Supervisor Hilda L. Solis

This panel discussion will focus on strengthening our urbanized city centers and reducing greenhouse gas emissions while protecting public health. Panelists will focus on navigating the policy, regulatory, and social challenges relating to transportation and land use policies in urban Southern California. The panel will provide city, county and regional perspectives on urban sustainability, greenhouse gas emissions, energy, and environmental equity, including recent successes in LA (city and county) and the LA region, the challenges that remain, and what policy reforms are needed at the city, county, regional, and state levels in order to be able to successfully create sustainable cities

**Break Out Sessions: 10:45am-12:15pm**

**1A. The Vision for LA – Transit & Housing** *Room 1447*

Denny Zane – (Moderator) Executive Director, Move L.A.  
Alan Greenlee – Executive Director, Southern California Association of Non-Profit Housing  
Mary Leslie – President, Los Angeles Business Council  
Calvin Hollis – Managing Executive Officer, Executive Office Strategic Initiatives, LA County Metropolitan Transportation Authority

Panelists will address the Los Angeles vision for sustainable transit and housing through 2030, including the legal, regulatory and political hurdles that have been addressed, and those that still remain. The panel will also explore how the L.A. experience can influence climate and sustainability policy development, both nationally and globally.

**1B. Technology for Sustainable Cities** *Room 1457*

Terry O’Day – (Moderator) Santa Monica City Councilmember  
Nancy Sutley – Chief Sustainability and Economic Development Officer, LADWP  
Ed Kjaer – Director, Transportation Electrification at Southern California Edison  
Brendan Riley – Vice President of Fleet Sales, BYD Motors, Inc.  
Caroline Rodier – Associate Director, Urban Land Use and Transportation Center

Technology has shaped cities and the way we live since the beginning of civilization. Gun powder, steam engines, automobiles, electricity, computers, and the internet have changed the way we design cities and use resources. Climate change has created a new urgency to find technological solutions that will lower

the cost and speed the transition to a low carbon society. Smart grid, demand management, ride sharing, and battery storage are just some of the technologies that will change the way cities work. Many of these technologies have disruptive elements and will require policy changes to promote their effectiveness and minimize negative side effects.

**Lunch 12:30-2:00 pm – California Leading the Way:** *Room 1357*

**California State Senator Kevin de Leon, President Pro Tempore**

Leading the way, California often creates paths that others will follow. This panel will present ideas encompassed in SB 350, a renewable energy bill that is surely creating a path for other states to potentially follow suit. State Senator and President pro Tempore of the California State Senate Kevin de Leon will focus on cap-and-trade expenditures and the special session on transportation as they relate to the innovative nature of many of this state's successes. Paying mind to our position as such an influential state is vital to leading the way in environmental endeavors.

**Break Out Sessions: 2:15-3:45pm**

**2A. Funding the Vision – Cap and Trade and Beyond** *Room 1447*

Ethan Elkind – (Moderator) Associate Director of the Climate Change and Business Program,  
UC Berkeley and UCLA School of Law

Denny Zane – Executive Director, Move L.A.

Katherine Aguilar Perez-Estolano – Co-Founder, Estolano LeSar Perez Advisors LLC

Randall Winston – Executive Director, Strategic Growth Council

Building transit without also investing in adjacent development is a wasted opportunity for economic development, affordable housing, and higher ridership. This panel will explore the state, local and private sector opportunities for financing transit-oriented development, including affordable housing. In addition to highlighting existing tools available via state law, such as cap-and-trade and infrastructure finance districts, it will explore potential new sources of financing those municipalities and project developers could access.

**2B. Creating Equitable and Livable Communities** *Room 1457*

Martha Dina Argüello – (Moderator) Executive Director of Physicians for Social Responsibility-L.A.

Alina Bokde – Executive Director, Los Angeles Neighborhood Land Trust

Jerilyn Lopez Mendoza – Environmental Affairs Program Manager, Southern California Gas Co.

Laura Archuleta – President, Jamboree Housing Corporation

This panel will explore policy and planning issues related to creating and sustaining equitable and livable neighborhoods and communities, with attention given to "on the ground" realities tied to recent policy developments at the local, regional, and state levels. Ongoing challenges and additional policy reforms to facilitate equitable and livable communities across California will also be discussed by the panelists. They bring a depth and breadth of legal and advocacy experience in environmental justice, community planning and development, and affordable housing development.

**Closing Panel: 4:00-5:00pm – State Leadership on Climate Change** *Room 1357*

Jan Chatten-Brown – (Moderator) Founder, Chatten-Brown & Carstens LLP

Fran Pavley – California State Senator

Mary Nichols – Chair, California Air Resources Board

This engaging panel of state leaders on climate change will discuss plans for moving the key senate bills regarding climate change; ARB initiatives under current laws and how it will act to assure the State achieves the emission reductions that are necessary to stabilize our climate; how growth in the economy is feasible while protecting the environment; and the insights and goals they have gained as a result of their respective roles in tackling this most critical of all environmental problems.